



There's **more**
to health than
medicine.

Lori needs more than good medicine.

Lilly employees volunteer to help patients like Lori find programs that provide her medicine at reduced costs or for free. Even if we don't make the medicine you need, we can still help.

Partnership for Prescription Assistance

Lilly is proud to participate in the Partnership for Prescription Assistance (PPA) – which helps qualifying patients without prescription coverage obtain medicines for free or nearly free. You can find out more on the website below or by calling 1-888-4PPA-NOW (477-2669)

Learn more at: www.pparx.org

KNOW MORE | PPA offers a single point of access to more than 475 public and private patient assistance programs, including more than 180 programs offered by pharmaceutical companies.

Angie Stone knows more than before.

Angie Stone is the face of the Fearless African-Americans Connected and Empowered (F.A.C.E.) Diabetes educational initiative. She's here to share her story about managing her diabetes, and encourage other African-Americans to join the movement toward better diabetes health. Can we help you be more fearless in the face of diabetes?

F.A.C.E. Diabetes together

The F.A.C.E. Diabetes Campaign helps individuals, families, and neighborhoods make the small but important changes that are key to healthy living with diabetes.

Learn more at: www.face-diabetes.com

KNOW MORE | According to the American Diabetes Association, African-Americans in the United States are 1.8 times more likely to have diabetes as non-Hispanic whites, and 25 percent of African-Americans between the ages of 65 and 74 have the disease.

Now Deborah's family does more together.

Lilly and YMCA of the USA have teamed up to help families like Deborah's eat more nutritious meals and stay active. They're in it together. Can we help your family get healthier?

Healthy Family Home — Play Every Day, Eat Healthy, Family Time

The Healthy Family Home program helps you discover the power of small changes over time that can add up to a healthier, happier home environment.

Learn more at: www.healthyfamilyhome.org

KNOW MORE | Vegetables don't always have to fight for a place on your family's table. You can add veggies into your marinara sauce, chili, soups, tacos or other family favorites.

We are Lilly.

Lilly makes medicines that help people live longer, healthier, and more active lives. We have a long history of medical innovation and breakthroughs, especially in the treatment of diabetes and mental illness.

We also understand that there is more to health than medicine, so we're doing more, and expecting more.

Today, we are focused on areas where our donations and our time can have a measurable impact. We're building long-term collaborations with partners so we can more clearly understand community needs, and become an effective catalyst for change.

In this brochure, you'll see more of what Lilly is doing to improve your health, your family's health, and the health of the communities we inhabit together.

We also invite you join us in this important work. We've accomplished much, and together we can do much more.

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www.lilly.com

The Lilly heritage and culture values philanthropy and community support. Lilly contributed more than \$314 million in cash, products, and other in-kind donations to charitable causes in 2007. This represents nearly 8 percent of our adjusted income before taxes, ranking Lilly as one of the most generous companies in the world.





Lilly people get involved. And more.

Cathy Caldwell and her husband went to Cambodia to adopt their twins. What they saw was desperation. Now Cathy returns several times a year to help build homes, and has raised over half a million dollars for new wells, and new opportunities. Cathy Caldwell went to Cambodia and saw desperation, and said “no more.”

Lilly Hands and Hearts

Lilly Hands and Hearts is an online tool that connects Lilly employees in the U.S. with volunteer opportunities that fit their passions and skills. In 2008 alone, our employees logged over 160,000 hours in volunteer efforts, and each month an employee is recognized with a Jefferson Award medallion.

Learn more at www.jeffersonawards.org

KNOW MORE | The Jefferson Awards honor community and public service. They began in 1972 to create a Nobel Prize for public service, and have recognized thousands of volunteers.

More expression: Oncology on Canvas

Lilly Oncology on Canvas: Expressions of a Cancer Journey is an art competition and exhibition created to honor the journeys people face when confronted with cancer. The competition invites people to create visual art and writing on the life-affirming changes that give their cancer journey meaning.

Transforming trauma

My Dark Materials, is a painting from the 2006 competition. According to the artist, it’s about “surgery and chemotherapy, feeling at times like molten fire and other times like ice-cold liquid running through the body. Above the bleakness floats a rose, watered by cleansing tears, an image of beauty and love, a symbol of a life well-lived.”

Learn more at: www.LillyOncologyOnCanvas.com

KNOW MORE | The 2008 competition received nearly 600 pieces of art from the United States and Puerto Rico. The rich and enduring collection of artwork travels to hospitals and cancer centers, and continues to touch the hearts and minds of people throughout the country.

More understanding: Inspired by Diabetes

Inspired by Diabetes presents creative expressions of the challenges and triumphs of the diabetes journey through art, essay, poetry and photography.

Living with Diabetes

After one mother’s son was diagnosed with diabetes at age 3, she was inspired to begin capturing the complexity of living with diabetes by photographing others with the condition in her community. Her collection, “Living with Diabetes,” reveals the emotional impact of diabetes on people’s lives.

Learn more at: www.inspiredbydiabetes.com

KNOW MORE | Inspired by Diabetes brings families and people with diabetes together to raise awareness of the global burden of diabetes — and draw particular attention to people who do not have the resources they need to fight diabetes.

To fully come home, some soldiers need more.

Lilly has partnered with Give an Hour and the American Psychiatric Foundation to match returning soldiers with mental health counselors. Because the wounds of war are not always easy to see. Do you know a soldier we can help?

Give an Hour

Lilly is the corporate partner for Give an Hour with the American Psychiatric Foundation, which is creating a network of mental health professionals nationwide who are willing to literally give an hour of their time each week to provide free mental health services to military personnel and their families.

Learn more at: www.giveanhour.org

KNOW MORE | More than 100,000 combat veterans have sought help for mental illness since 2001.

TB is spreading, so we’re doing more.

Lilly is leading a worldwide partnership to stop multidrug-resistant tuberculosis (MDR-TB). More hope. More teamwork. More education. Because it’s time we all did more.

Fighting multidrug-resistant tuberculosis

Some TB strains that are resistant to first-line drugs can be treated with two Lilly antibiotics. Through the World Health Organization, we make these medications available at significant discounts. More importantly, we established a network of partnerships to transfer our technology and train local manufacturers in countries hit hard by the drug resistant strains.

Learn more at: www.lillymdr-tb.com

KNOW MORE | There are an estimated 400,000 new cases of MDR-TB each year. The Lilly-MDR-TB Partnership works with other partner organizations to shape government policies, train health care workers, and educate patients.